

## The Pacesetter Way

It is everyone's individual responsibility to appropriately encourage and help all associates consistently follow these behaviors.

13. Be Serious about Safety: Safety is crucial to our culture. By focusing on our environment, we become more organized, conscious of our activities, and aware of work flow. Safety and productivity are linked through our interactions with machinery, product and people. Every "near miss" is an opportunity to avoid future injury, loss, or disaster.

When I think of safety in our business, I automatically think of our service centers. They are, by far, the most dangerous places throughout Pacesetter. It is so important that we are diligent and take safety seriously. We have impeccable safety records (As of 8/12/16, time since last Lost Time Accident: Atlanta: 948 days, Chicago: 1174 days, Houston: 761 days) and we must remember that we are only an incident away from going back to 0 days. No short cuts should ever be taken when it comes to risking safety.

The safety of our team members and our guests is of the utmost importance. Not only in the service centers, but also at our office, when our team members are working offsite, and when they are with their friends and family.

Safety is a much larger concept than being extra careful in our service centers; its important in all we do. In the office, slips and falls can occur, we can hurt ourselves lifting things and bending, and in so many other ways. On the road, driving is one of the most dangerous activities people do. Now it's more dangerous than ever because of distracted driving. Check out the texting while driving simulator from AT&T, as well as the other links below. Also, I have included a link to the app AT&T has produced for your phone that disables certain actions when your car is in motion.

<http://itcanwaitssimulator.org/>

<http://itcanwaitssimulator.org/drivemode.html>

[http://www.huffingtonpost.com/2015/06/08/dangers-of-texting-and-driving-statistics\\_n\\_7537710.html](http://www.huffingtonpost.com/2015/06/08/dangers-of-texting-and-driving-statistics_n_7537710.html)

There are also many crimes that occur because people walk distracted in parking lots or generally aren't aware of their surroundings. We also live in a society where mass shootings and other gun violence is high and we must know how to react if we get in a situation with an active shooter. I have included links to 2 documents from the department of Homeland Security discussing what to do in an active shooter situation. One is a pocket guide you can print and keep on you.

[https://www.dhs.gov/xlibrary/assets/active\\_shooter\\_booklet.pdf](https://www.dhs.gov/xlibrary/assets/active_shooter_booklet.pdf)

[https://www.dhs.gov/xlibrary/assets/active\\_shooter\\_pocket\\_card.pdf](https://www.dhs.gov/xlibrary/assets/active_shooter_pocket_card.pdf)

Making safety #1 is a part of our daily lives. We make decisions throughout the day to be serious about safety or to take risks. I ask each of you as you read this to think about your choices and choose safer decisions. I care about each and every one of you and your health and physical well-being. It's up to you to make the decisions along the way and I strongly encourage you to **Be Serious about Safety**.



**Aviva Leebow Wolmer**  
Chief Executive Officer