



THE PACESETTER WAY Executive Insights

Brought to you this week by Justin Philipp, People Area Director

Commit to Personal Development: Challenge yourself to be better. Never be satisfied with the status quo. Ask for feedback regularly and welcome it. Treat mistakes as learning opportunities. Assume your knowledge and skills will not always be sufficient for tomorrow's challenges. Demonstrate a commitment to lifelong learning.

This fundamental is one that speaks to me personally; it is one that for most people, including myself, is hardest to live day in and day out. Unlike many fundamentals that are Pacesetter-focused, this one asks associates to focus on themselves.

Most people in the world know what they SHOULD be doing both professionally or personally. Many have already identified areas of improvement and growth. They could be relatively small things – eating a little healthier, exercising a bit more, attending that class, or they could be relatively large – getting that honey-do list project done, having that “talk” that you have been avoiding, getting that certification. Identifying what you should be doing is very different from actually doing it. The #1 excuse is – I'm too busy.

Let April 2017 be your wakeup call and take the first step to commit to your own Personal Development. Hold yourself accountable to hitting goals and timelines – and if you find you cannot or are unwilling to hold yourself accountable, find someone who will. Having your own development out in the public is a great motivator!

The world is progressing forward more and more rapidly every single day. You cannot assume that your skill set, work ethic, and abilities from several years ago are still up to snuff in today's world. Take the time, invest in yourself, and commit yourself to Personal Development.

Check back next week for more Executive Insights and be sure to comment on our website about all you are doing to live out these fundamentals!

