



THE PACESETTER WAY Executive Insights

Brought to you this week by Benjamin James, Network Manager

Keep it Fun: Keep everything in perspective. Be lighthearted. Smile! Make it a pleasure for others to interact with you and with Pacesetter.

Our Pacesetter way of keeping it fun creates a fun work environment that increases associate creativity, communication and productivity.

Research has shown that managers and leaders who are lighthearted promote a fun work place, have increased associate trust, and, in result, build better teams for collaboration. This is one of the many ways Pacesetter has differentiated itself as a top employer. So during your workday, give up the idea that professionalism means being serious all the time and, most importantly, take the time to smile (•̀•́) and laugh at work.

Check back next week for more Executive Insights and be sure to comment on our website about all you are doing to live out these fundamentals!

